

WYSU COVERAGE AREA



Contact the WYSU-FM Development Department at 330-941-3363 or underwriting@wysu.org to make 88.5 FM WYSU an integral part of your marketing plan today.



YOUNGSTOWN
STATE UNIVERSITY



SPOT RATES

WYSU-FM is non-commercial, listener-supported public radio, committed to being our community's leading source for trusted, in-depth news; engaging conversation; and music that stimulates the mind and spirit.

Targeting a specific audience is easy when you place an individual 15-second announcement during the times of the day of your choice. Nonprofit organizations receive a 10% discount on spot rates.

15-second underwriting credit

spot rates:	1 - 13 Spots	14 - 26 Spots	27 - 52 Spots
Drive Time (Monday-Friday 6am - 9am and 3pm - 7pm)	\$22	\$20	\$19

Broad Station Rotation (maximizes audience reach!)

Monday-Friday 6am - 10pm	\$18	\$16	\$14
Saturday-Sunday 7am - 6pm	\$18	\$16	\$14

Non-Drive Time Spot Rate	\$16	\$15	\$14
---------------------------------	-------------	-------------	-------------

Rates, times, and packages are subject to change and availability.

