Contact the WYSU-FM Development Department at 330-941-3363 or underwriting@wysu.org to make 88.5 FM WYSU an integral part of your marketing plan today.
WYSU-FM is non-commercial, listener-supported public radio, committed to being our community’s leading source for trusted, in-depth news; engaging conversation; and music that stimulates the mind and spirit.

WYSU’s three underwriting packages provide program sponsors with the best value, and also ensure that their message will reach a broad and diverse audience.

**News - Executive Decision Maker Package**
- **12 Spots per Week**
  5 spots Monday through Friday, Morning Edition
  5 spots Monday through Friday, All Things Considered
  2 spots on the weekend
  (Morning Edition / All Things Considered)
- **1 - 13 Week Flight**
  $228 per week ($264 weekly value)
- **14 - 26 Week Flight**
  $216 per week ($240 weekly value)
- **27 - 52 Week Flight**
  $204 per week ($228 weekly value)

**Music - All Classical Music Package**
- **12 Spots per Week**
  5 spots Monday through Friday, 9am - 4pm
  5 spots Monday through Thursday, 8pm - 11pm
  2 spots on Sunday, 8:30pm - 11pm
- **1 - 13 Week Flight**
  $120 per week ($144 weekly value)
- **14 - 26 Week Flight**
  $108 per week ($132 weekly value)
- **27 - 52 Week Flight**
  $96 per week ($120 weekly value)

**Total Audience Package**
Spots divided equally among day parts.

<table>
<thead>
<tr>
<th>Spots per Week</th>
<th>1 - 13 Week Flight</th>
<th>14 - 26 Week Flight</th>
<th>27 - 52 Week Flight</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 spots per week</td>
<td>$155.30 per week ($184 weekly value)</td>
<td>$138.50 per week ($166 weekly value)</td>
<td>$124.95 per week ($152 weekly value)</td>
</tr>
<tr>
<td>20 spots per week</td>
<td>$299.50 per week ($368 weekly value)</td>
<td>$267.50 per week ($332 weekly value)</td>
<td>$241.50 per week ($304 weekly value)</td>
</tr>
</tbody>
</table>

*Rates, times, and packages are subject to change and availability.*