For a big city girl who followed her Columbiana County-born husband to the area just under two years ago, Lisa Long has made quick work of fitting in and falling in love with the Mahoning Valley. As WYSU’s new Development Officer (replacing Ed Goist who moved to YSU Advancement in January), she will oversee underwriting and membership for 88.5 FM. Her connection with public broadcasting, however, began long ago.

Originally from Chicago, Lisa’s first media job was with public radio, producing and anchoring local news cut-ins for WMUB in Oxford, Ohio – an internship she landed while attending Miami University. After graduation, Lisa worked as a reporter, anchor, producer and assignment manager at NBC stations in Michigan, South Dakota and Vermont before leaving television for a career in fundraising eleven years ago.

“We’d moved three times in four years, and we were ready to stay put for awhile.” Lisa says. “I took stock of what I did well -- I could tell stories, meet deadlines, not panic! Development would let me use my “powers” for good. After a career of asking people for an interview at the most traumatic moments of their lives, asking them to support a great cause instead was a wonderful change of pace.”

Since changing career directions, Lisa has raised funds for Prevent Child Abuse Vermont, Vermont Children’s Hospital, ECHO Lake Aquarium & Science Center, Burlington City Arts and Hunger Free Vermont. She did all of this while starting a family, which now includes Madeline, age 5, and Henry, age 2.

In 2012, Lisa’s husband, Grady Long, was offered a teaching position at
<table>
<thead>
<tr>
<th>TIME</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mid.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mid.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Classical Music
Midnight - 5 a.m. (Mon. - Fri.)
2 a.m. - 6 a.m. (Sat. - Sun.)

Morning Edition
5 a.m. - 9 a.m.

Classical Music with Barbara Krauss
9 a.m. - 1 p.m.

Classical Music with Gary Sexton
1 p.m. - 3 p.m.

Classical Music with Peter van De Graaff
1 p.m. - 3 p.m.

Fresh Air
3 p.m. - 4 p.m.

All Things Considered
4 p.m. - 6:30 p.m.

Marketplace, 6:30 p.m. - 7 p.m.

Fresh Air
7 p.m. - 8 p.m.

Looking Out, 7:30
Lft, Rgt & Ctr 7:30 - 8

World of Opera
8 p.m. - 11 p.m.

Performance Today
8 p.m. - 11 p.m.

The Jazz Sofa with Rick Popovich
8 p.m. - 11 p.m.

The Jazz Sofa with Rick Popovich
8 p.m. - 11 p.m.

Jazz
Midnight - 2 a.m.

Now’s the Time
11 p.m. - Midnight

Harmonia
10 p.m. - 11 p.m.

The Splendid Table
4 p.m. - 5 p.m.

A Prairie Home Companion
6 p.m. - 8 p.m.

On the Media
6 p.m. - 7 p.m.

Thistle and Shamrock
7 p.m. - 8 p.m.

Folk Festival with Charles Darling
8 p.m. - 9:30 p.m.

A Prairie Home Companion
10 a.m. - 1 p.m.

Car Talk
10 a.m. - 11 a.m.

TED Radio Hour
November 1 p.m.

Wait, Wait... Don’t Tell Me!
11 a.m. - Noon

Says You!
2 p.m. - 3 p.m.

Car Talk
10 a.m. - 11 a.m.

Notes:
- All programs are subject to change without notice.
- Jazz
- Classical Music

Program Listings 2014

July/September
his alma mater – Crestview High School. The couple jumped at the chance to move to the area, as it meant their little ones could grow up next door to their grandparents. Once settled here, Lisa’s job search led her to Youngstown State University and The Rich Center for Autism. She served as the Associate Director of Development before moving across campus in April to WYSU.

“Public radio has been a constant in my life since I was a child, the daughter of a man who fancied himself the next Garrison Keeler,” Lisa explains. “When we moved to Ohio from Vermont, where Vermont Public Radio was nothing short of a religion, one of the first things we did was find the local NPR station. It’s a constant in our cars and in our home.”

In her new role as WYSU’s Development Officer, Lisa is responsible for growing underwriting and membership support. And, when the time comes, she will have fund drive duties, on air and off!

Since moving to the Valley, Lisa has graduated as Class Coordinator from Leadership Mahoning Valley and was named one of the “25 Under 35” in 2014. Lisa is also the New Generations Chair for the Youngstown Rotary.

In her free time Lisa is busy trying to keep up with her extremely energetic kids, exploring the Valley, venturing to Cleveland and Pittsburgh often, and searching for amazing vegetarian food. Oh – and raising little fans of public radio – no small thing!

In April, the goal for the WYSU fund drive was $115,000. When the last pledge came in at the end of the 72-hour drive, the total was $114,271. That is $729 short, but still considered a success! So we want to say a big THANK YOU to all our members – those who were new, those who renewed, those who gave additional gifts, and those who faithfully keep up with their pledges every single year. We could not do it without you, and we wanted you to know, because we are going to do it again in October! Mark you calendars for October 21 though 24 for our WYSU Fall Fund Drive. With recent cuts in university support, YOUR support of WYSU is needed more than ever! Thank you in advance for your pledge!
7/5 Louis Armstrong. Revolutionary trumpeter in the 20s and 30s, indefatigable entertainer in his later years, first of the jazz titans.

7/12 Sidney Bechet. Master clarinetist, first great soloist on soprano sax.

7/19 Booker Ervin. Texas tenor with a dominating sound and swagger.

7/26 Ken Peplowski. One of the few serious latter-day clarinetists, and a fine tenor saxophonist.

8/2 Benny Golson. Durable tenorman and composer, with the Jazztet and other groups.

8/9 Woody Herman. Clarinetist, altoist, occasional vocalist, and mighty bandleader, from the “Band That Played the Blues” in the 30s to the decades of ever more progressive Herds.

8/16 Cannonball Adderley. Monumental alto saxophonist, demonstrating how to advance the art and move the masses.

8/23 Billy Taylor. Mainstream-modern pianist, notable for playing well with others.

8/30 Harold Danko. YSU’s first contribution to the jazz major leagues, pianist, composer-arranger, educator.

9/6 Victor Feldman. British-born virtuoso on vibes and piano, mostly from early recordings.

9/13 Phil Woods. Classic alto virtuoso, with small groups and a recent large-ensemble project.

9/20 Herb Ellis. Solid guitarist in the Charlie Christian idiom, in good company.

9/27 Johnny Hodges. Glorious sound on alto, matchless on jump tunes and ballads, with Ellington and other associates.

---

More Staff Flashbacks

We like to look back at ourselves in our pre-WYSU days. This one goes back pretty far! Can you guess which of these adorable twin girls is a WYSU employee?

Hint: She is on the left, and she grew up to love bread!

---

WYSU to Provide Programming from Public Radio International

For WYSU’s night owls, a slight change is expected July 1, when the station switches to Classical 24 from Public Radio International overnight. Listeners will now benefit from eleven hosts who carefully craft each broadcast. Lively, engaging and knowledgeable, they illuminate the music they present with well-researched insightful information, taking care that every program is accessible and stimulating for novices and aficionados alike.

Classical programming on 88.5 WYSU brings listeners some of the most beautiful music in the world. Our classical music programs create the perfect radio companion for lovers of good music – from early morning through the overnight hours. That will continue with Classical 24.
During our recent visit to France, it was no surprise to see the Fête du Pain, the Annual French Bread Festival, happening right outside the great Notre Dame Cathedral in Paris, and I couldn’t help but think that a more fitting place would have been hard to find. The lines for the Cathedral were long, but longer still to get into the Festival.

It’s true that bread consumption has dramatically fallen in France in the past few decades, but even so, it’s rare for a French person to go a day without bread. A Frenchman will travel miles for a good loaf of bread and pay any price. The boulangers, or breadbakers, are held in the highest esteem -- as all great artists are -- and this reverence is taught early. The day I visited the Festival, a large group of children were there on a field trip. They all wore paper hats and aprons that read “Boulanger, c’est un métier” -- it is a profession.

Probably because bakeries are so ubiquitous, the French rarely bake their own bread; they don’t need to. On virtually every corner of every city, it seems there is a boulangerie, and the French still buy their bread fresh daily. Yes, the French do love their bread!

In a country where traffic laws are mildly noticed, there are strict laws about bread baking -- a baker may not cut into the bread any sooner than 20 minutes after taking it from the oven! It is also against the law to put preservatives in most French breads, so the baguettes, bâtards and boules will only stay fresh for a day.

There are minimal ingredients in a true French baguette -- flour, water, and salt. Yeast is optional, sometimes substituted for a naturally fermented levain made only of flour and water. The magic is in the technique. Just take one bite into that thin, crisp crust and savor the creamy, wheathy interior, and you suddenly know what all the fuss is about!

As popular as it is, the baguette is not the only sought-after prize for bread lovers. In Paris, the most famous of all bakeries is arguably the Poilâne bakery in the Latin Quarter. Lionel Poilâne has used the same recipe for naturally leavened sourdough bread since his grandfather came to the city from Normandy in 1932. Today his huge, crusty, dark brown bread (called a mîche) is the standard by which all other breads are measured. Lines begin to form early in the morning and don’t let up for most of the day. The appearance of one on a Sunday dinner table elevates the meal to special importance.

We amateur bread bakers here in the States try obsessively to imitate the French product, but there is something very different about French wheat and the way it is grown that makes it virtually impossible for us to come up with anything more than a reasonable imitation.

So if you ever go to France -- and I hope you do! -- enjoy the bread while there. It truly is a national treasure!
Join us for Doing Good hosted by Gina Marinelli Tuesdays at 6:35 and 8:35 a.m. on 88.5 WYSU. From council meetings to community gardens to the latest news at YSU, this interview program highlights those making a positive difference in the Mahoning Valley.

If you want to volunteer at the WYSU tent, email Tricia Perry at tlperry01@ysu.edu. You can also help in other ways by contacting Lori Factor at lafactor@ysu.edu.

This festival is fabulous fun no matter what the job! Don’t miss it!

THE YSU SUMMER FESTIVAL OF THE ARTS IS JULY 12 & 13, AND YOU ARE NEEDED!

MAD ABOUT THE ARTS

It has been 20 years and we are still MAD ABOUT THE ARTS!

Save the date for Friday, February 20, 2015, as the McDonough Museum of Art and 88.5 WYSU celebrate the arts at Stambaugh Auditorium. Note the new location!

Thanks FOR LIKING US!

Early in the summer, we asked you to “like” WYSU on Facebook, and you stepped up. We wanted 850 likes, and we now have 1062! A special congratulations to Joyce Richards for being one of our new Facebook friends. She won a WYSU mug!

www.facebook.com/wysufm
Since 2003, StoryCorps has collected more than 40,000 conversations between people from all backgrounds and beliefs wanting to share the stories of their lives. It is one of the largest oral history projects of its kind, and millions listen to weekly StoryCorps broadcasts on NPR's Morning Edition. Now voices from the Mahoning Valley will be part of the StoryCorps project.

This June, the StoryCorps team came to Youngstown at the invitation of the McDonough Museum of Art Director Leslie Brothers. Over a five-day period, they recorded 30 conversations between individuals who are transforming the Mahoning Valley through entrepreneurship, redevelopment, technology, activism, faith and a deep connection to community. The participants were chosen by a committee representing eight valley organizations, including the McDonough and WYSU, a sponsor of the project. With stories in mind, the 40-minute conversations were not scripted and were not rehearsed.

You can hear the recorded conversations at the McDonough Museum at Youngstown State University from now until July 26. Call the McDonough at 330.941.1400 for more information.

WYSU Congratulates Jim Tressel on becoming Youngstown State University’s 9th President.

Welcome back to YSU!
7/6 Folk Sampler, Part CXVII. Includes both music from the 1920s & ’30s (Carter Family) and the 21st century (Mumford & Sons), plus a special tribute to Pete Seeger.

7/13 More Troubles. Specific examples of trouble between men and women, criminals and the law, plus natural disasters and other assorted troubles.

7/20 Contemporary Folk, Part LX. Features lesser-known or regional musicians from the last 25 years including Youngstown’s own Gail Finnie.

7/27 The Great Ole Opry: Early Years. Judge Hay’s barn dance show became a country music legend. Hear DeFord Bailey, Sam & Kirk McGhee, Uncle Dave Macon, Roy Acuff, Ernest Williams, etc.

8/3 Folk Varieties. Contemporary, traditional, blues, bluegrass, folk-rock, kiddie’s, humorous, and seafaring music featured.


8/24 Extended Sets, Part XLV. Thirty-minutes each, from zany blues interpreter Catfish Keith, traditionalist balladeer Hedy West, and contemporary folk artist John Flynn.


9/7 Pete Seeger: His Music of the People, Part II. Last week’s ninety minutes is not enough to honor Pete. Neither is this, but it will have to suffice.

9/14 Folk Sampler, Part CXII. Styles and variations from folk-rock to traditional, with Jefferson Pepper, Gina Forsyth, Glenn Yarbrough, Kelly Joe Phelps, et al.

9/21 Contemporary Folk, Part LXI. Is it a stretch to include Mumford and Sons, The Lumineers, Michael Jerling, and Dolly Parton as folk singers? I don’t think so!

9/28 Play it again Sam, Part VIII. Contrasts two or more versions of the same song, including “Stewball” and “Frankie and Johnny.”

Folk Festival, with Charles Darling
Sunday, 8:00 pm

8/24 Extended Sets, Part XLV. Thirty-minutes each, from zany blues interpreter Catfish Keith, traditionalist balladeer Hedy West, and contemporary folk artist John Flynn.


9/7 Pete Seeger: His Music of the People, Part II. Last week’s ninety minutes is not enough to honor Pete. Neither is this, but it will have to suffice.

9/14 Folk Sampler, Part CXII. Styles and variations from folk-rock to traditional, with Jefferson Pepper, Gina Forsyth, Glenn Yarbrough, Kelly Joe Phelps, et al.

9/21 Contemporary Folk, Part LXI. Is it a stretch to include Mumford and Sons, The Lumineers, Michael Jerling, and Dolly Parton as folk singers? I don’t think so!

9/28 Play it again Sam, Part VIII. Contrasts two or more versions of the same song, including “Stewball” and “Frankie and Johnny.”

World of Opera
Monday, 8:00 pm

World of Opera listings were not available at press time.
Reach out to WYSU’s unique audience through program underwriting!
It’s an economical and effective way to convey your message and express your support for a first-class community resource.

Contact the Development Office: 330-941-3364

Current WYSU Underwriters